







# Managing Privacy Risk – Current challenges and what the future may hold

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#### Privcore

#### **Overview**

- Trends escalating privacy risks
- How is privacy different from security
- Multiple regulators involved, it is not just the OAIC anymore
- Current privacy law reform in Australia





# Trends escalating privacy risks

- Data breaches
- Mass customisation
- Lack of trust





# How is privacy different from security?

**Privcore's Privacy Pie** 

**Anonymity** 

**Practices, procedures and systems** 

**Collection – data minimisation** 

Use

**Disclosure** 

Quality

**Destruction** 

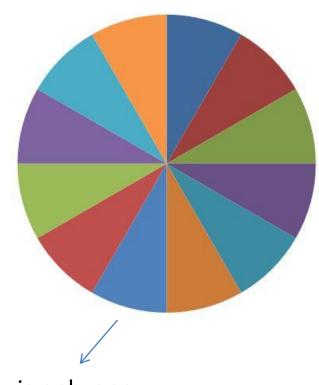
**Security** 

Correction

**Cross-border data transfers** 

Access

**Transparency and notices** 

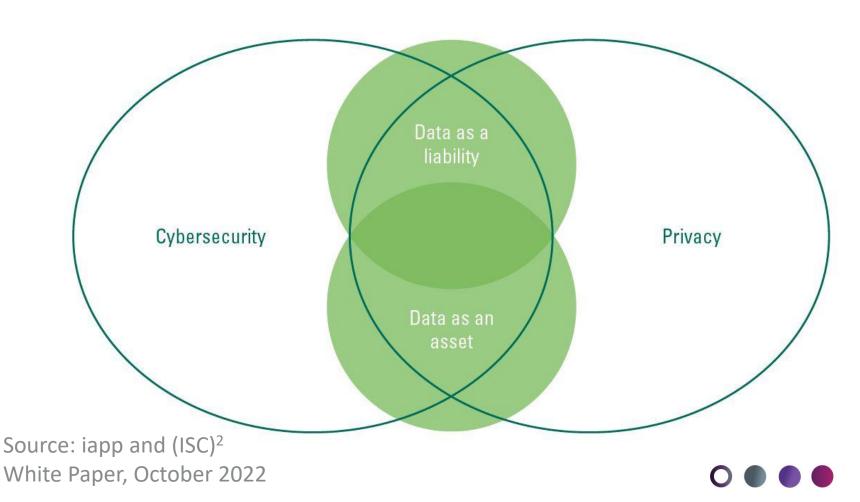


Security is only one component of privacy



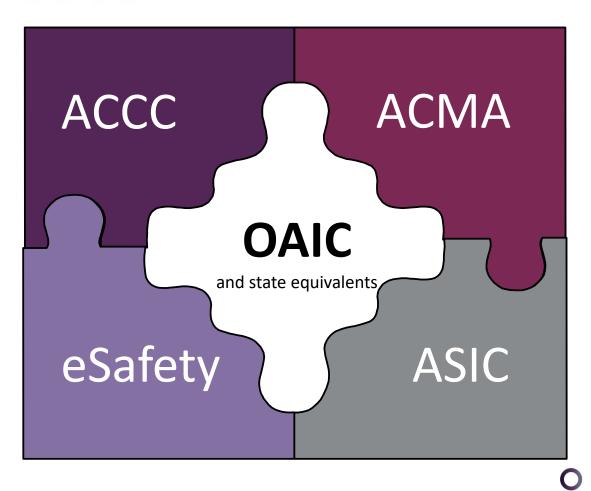


# How is privacy different from security?





### Key regulators involved in privacy





### Privacy law reform processes

- Numerous privacy law reform processes in Australia since 1988 when Privacy Act first enacted
- Current privacy law reform process is game changing
- The cost of privacy risks is set to increase dramatically with substantive changes to the Privacy Act and penalties - \$50M, 30% of revenue, 3x times benefit received





#### **Panel Discussion**

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