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2018

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Innovation and the law – exploring the grey area

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Chair, Data Governance Australia



Jon Duffy
Head of Trust & Safety, Trade Me



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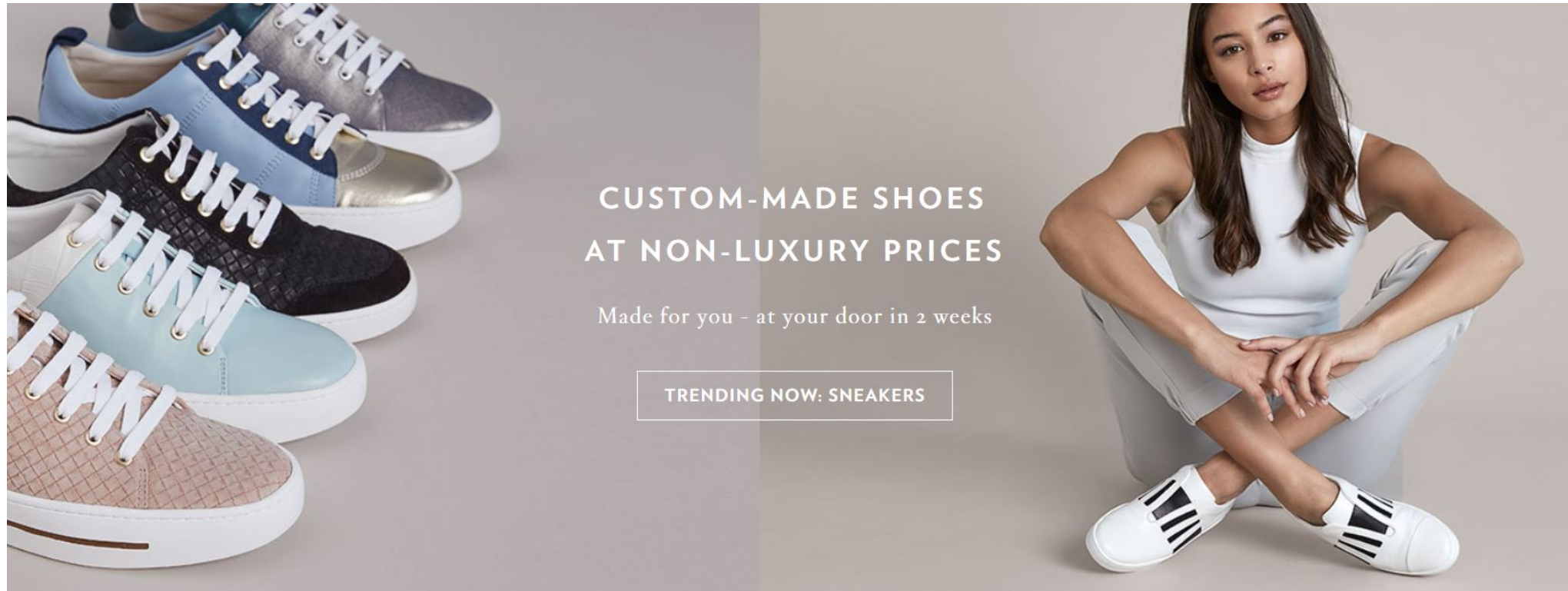
Technology

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Innovation and the law – exploring the grey area

Mass customisation

An advertisement for custom-made shoes. On the left, a stack of five sneakers in various colors (light blue, dark blue, black, light blue, and pink) with white laces. On the right, a woman with long dark hair, wearing a white sleeveless top and white pants, is sitting on the floor wearing white sneakers with black stripes. In the center, text reads: 'CUSTOM-MADE SHOES AT NON-LUXURY PRICES', 'Made for you - at your door in 2 weeks', and a button that says 'TRENDING NOW: SNEAKERS'.

Increasing number of data breaches

NOVEMBER 22 2017

Thousands of Australians affected by Uber hack cover-up

 Ben Grubb   

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Hundreds of thousands of Australian Uber riders and thousands of local Uber drivers have been caught up in the breach that the ride-sharing company concealed for more than a year.

It comes as The New York Times reported on Wednesday afternoon that not only did Uber conceal the breach, [but it paid the hackers off to keep them quiet](#) and disguised the payment as a reward.

Red Cross Blood Service admits to personal data breach affecting half a million donors

Updated 28 Oct 2016, 5:41pm

The personal data of 550,000 blood donors that includes information about "at-risk sexual behaviour" has been leaked from the Red Cross Blood Service in what has been described as Australia's largest security breach.



Cyber-Safe

Every single Yahoo account was hacked - 3 billion in all



by Selena Larson @selenalarson

 October 4, 2017: 6:36 AM ET



NEWS / ASIA

India probes breach of biometric identity database

by Zeenat Saber  

5 Jan 2018

How to Protect Yourself After the Equifax Breach

By RON LIEBER **UPDATED** October 16, 2017

The credit reporting agency said the information of more than 145 million Americans had been compromised.

[RELATED ARTICLE](#)



Trust and social licence

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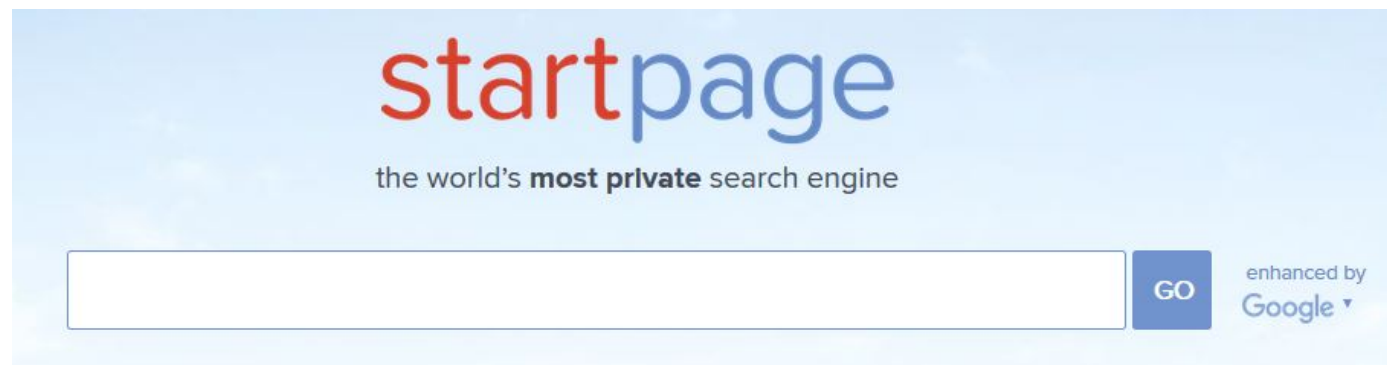
Innovations with privacy at their core



Transparency Report 2017



Innovation and the law – exploring the grey area



Innovations but without privacy at their core?



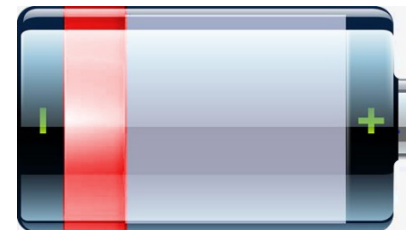
Connected
toys



Connected listening
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Connected mobile phones

CIVIL JUSTICE SYSTEMS

ETHICAL BUSINESS PRACTICE AND REGULATION

A Behavioural and Values-Based Approach
to Compliance and Enforcement

Christopher Hodges & Ruth Steinholtz



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Thank you

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